



When It Comes to Her Safety,

TARGET'S Aim Is OFF

Don't Let PVC Poison Plastic Toys Make Your Child A Sitting Duck

Retail giant Target may have the latest hip fashions but they also sell many products made out of or packaged in polyvinyl chloride (PVC) - the poison plastic. PVC (also known as vinyl) is unsafe in any style - releasing toxic chemicals such as dioxins and vinyl chloride that can cause cancer. Children chewing on vinyl toys can be exposed to toxic phthalates that are banned in Europe. These unnecessary dangerous chemicals have been linked to premature birth, early puberty in girls, sperm damage in men, genital defects and reduced testosterone production in boys.

Safer products are available. That's why leading companies including Wal-Mart, Microsoft, Nike, and Ikea are phasing out PVC and switching to healthier products.

Take Action and Contact TARGET'S CEO Robert Ulrich at www.pvcfree.org. We expect more from Target. Tell Target's CEO Robert Ulrich to stop toying around with your tot's health and aim at getting rid of the poison plastic.

Tell TARGET to Quit Ducking The Truth About the Dangers of PVC